

SOUTH DAKOTA SECOND CENTURY HABITAT FUND BOARD
ZOOM/TELECONFERENCE MEETING
SEPTEMBER 8, 2021

Board Members Present by Zoom/Teleconference: Adam Bender, Jim Faulstich, Tim Kessler, Curt Korzan, DeLon Mork, Tami Nelson, Larry Ness, Sal Roseland and Jim Scull.

Board Advisors Present by Zoom/Teleconference: Matt Morlock, Pheasants Forever, Bruce Toay, Ducks Unlimited, Paul Lepisto, Izaak Walton League of America, Jeff Vander Wilt, USDA Natural Resource Conservation Service.

GFP Staff Present by Zoom/Teleconference: Tom Kirschenmann, GFP Wildlife Director, Emily Kiel GFP Marketing and Outreach Director and Lisa Weyer Executive Director.

CALL TO ORDER AND CHANGES TO AGENDA

Scull called the meeting of the South Dakota Second Century Habitat Fund board to order at 9:03am MT/10:03am CT and a quorum was present. Faulstich stated under Habitat wants Morlock to give an update on the Every Acre Counts tour. Weyer stated under other items will be discussing the Development Director and requested for that to be done in Executive Session. Weyer stated under marketing to add orange hats for the pheasant hunt. Roseland has a conflict of interest for the Development Director discussion and will recuse himself from that discussion.

APPROVE MINUTES OF AUGUST 11, 2021 MEETING

Korzan moved to approve minutes as presented; seconded by Faulstich and the motion carried unanimously by voice vote.

COMMITTEE REPORTS

Marketing/Fundraising Committee (Roseland)

Can-Am Raffle Ticket Sales and Event Participation

Can-Am Tickets Sales as of September 7th is \$135,000 in raffle ticket sales with about \$3,098 through the Second Century website and \$23,218 through the GFP licensing system through July. Total of \$161,316 in raffle ticket sales.

The Can-Am will be at Homesteader Day and Fall in Park at Lewis & Clark Recreation Area. It will also be displayed at the Buffalo Roundup and the Governor's Pheasant Hunt.

Any other discussion on Buffalo Roundup or Pheasant Hunt

Nelson asked if help is needed by board members for Buffalo Round Up or Pheasant Hunt. Weyer said at the Pheasant Hunt will be offering phone in bids for auction items and will need board member help. Weyer will hold a meeting the Wednesday night before the Roundup to go over what needs to be done from board members in attendance and will schedule a meeting later to discuss the needs of the Pheasant Hunt.

Boss Commemorative Shells/Bags and Boxes – Bender
Provided in packet.

Bender stated looking for approval from the board to purchase and sell these at the Governors Hunt for a fundraising effort. This would be a commemorative shell they would sell in the form of a donation at the Governors Hunt. Would be doing 200 bags with the Governor's Pheasant Hunt logo and Second Century Habitat Fund logo on them. Each one of the bags would have one box of shells. Also, 50 commemorative wooden boxes will have the Governor's Pheasant Hunt logo and two boxes of shells along with a personalized note signed by the Governor. Suggesting a donation of \$100 per bag and \$250 for the commemorative wooden box. Our cost is \$12,500, so will make \$32,500 with a net profit of \$20,000 to the Second Century Habitat Fund.

Bender stated Boss will use some of their marketing budget to do a push across national media with Governor Noem and them working together on this project.

Outdoor Life will be doing an article in their magazine regarding this initiative with Governor Noem raising money for conservation for the Second Century Habitat Fund if we get board approval.

Faulstich moved to approve spending \$12,500 for commemorative Boss shot gun shells bags/boxes as presented; seconded by Mork and the motion carried unanimously by voice vote.

Korzan stated when he met Lee in Texas, he said Lee wants to go out and photograph the Buffalo Roundup and said if he gets an iconic picture of the Governor with the Buffalo, he is going to donate that, and we would be able to auction that off as well. Korzan said he texted the Governor and she is fine with doing this. Korzan said he will get with Weyer on this.

Hats for Pheasant Hunt – Weyer

There is a need for orange hats for the Governors Pheasant Hunt. Secretary Robling feels it is important that the Second Century Habitat Fund have our logo on those hats. Got an invoice from a company as we are ordering 700 hats for a total of \$7,434 this can still be fit into the \$50,000 marketing budget but is probably the last thing that can be fit into the marketing budget.

Mork moved to approve spending \$7,434 for the purchase of 700 hats for the Governors Hunt as presented; seconded by Kessler and the motion carried unanimously by voice vote.

Habitat Programs Committee (Faulstich)

Morlock gave an update on the tour that was held in Aberdeen for Every Acre Counts property. Stated as of last week just signed up another large project that will exceed the \$147,000 investment this board put into for the ag technician position.

Faulstich requested to add Every Acre Counts update to the next agenda. Weyer will have Every Acre Counts updates on a quarterly basis.

PROGRAM UPDATES

Working Lands Habitat Program (Weyer)

Have received a few more contracts.

- 6,452 acres enrolled
- \$1,044,000

- Roughly \$200,000 in seed cost

Weyer stated that she is starting to distribute the Working Lands Habitat Program signs that were made. Pheasants Forever has received about 50 signs for their habitat advisors to get to landowners enrolled into the program.

GFP DEPARTMENT AND COMMISSION UPDATE

Department Secretary, Kevin Robling

Kirschenmann gave an update on the 8 habitat advisor/private land biologist positions. The interest in those positions was more than what the GFP Department was anticipating with a total of 218 applicants. GFP gave an update to the Legislative GOAC Committee last week and shared information on several projects the GFP Department is working on. Have \$3 million in projects that are being planned or worked on for public lands/waters across the state. Continue to work on a concept of Big Sioux River CREP and getting close to having a proposal to submit for approval. Approval process could take 4-8 months.

Kiel stated next week the communications team will issue an email to residents and non-resident sportsman making sure they are aware of what to expect for the upcoming pheasant hunting season with conditions, timelines and rules and regulations. Will have content that talks about our habitat and access opportunities. Will be a weekly email series through the end of October and then will bring it back again late November or early December during late season hunting. Have a contract with 605 magazine to get our message out to an audience on habitat and access.

Commission Chairman, Russ Olson

No update

OTHER ITEMS

Appointment of Representative Larry Tidemann to fill York Vacancy

Weyer informed the board that Governor Noem has appointed Rep. Tidemann as a legislative advisor to the board. Will invite him to October board meeting.

Development Director

Kessler moved to go into Executive Session to discuss contracts; seconded by Nelson and the motion carried unanimously by voice vote.

Bender moved to return to regular session; seconded by Faulstich and the motion carried unanimously by voice vote.

Faulstich moved to increase the total compensation package for the Development Director to \$200,000; second by Kessler and the motion carried unanimously by voice vote.

Kessler moved to approve the recommendation to the Governor to enter into a contract for the Development Director role with Bannack in the amount of \$120,000/year and Sal Roseland in the amount of \$72,000/year; seconded by Bender and the motion carried by voice vote.

No – Nelson

No - Korzan

NEXT MEETING

OCTOBER 13, 2021 9AM – 11:00AM MT / 10AM – NOON CT VIA ZOOM

ANNOUNCEMENTS/REMINDERS:

Sponsoring a meal for legislative appropriations committee to be held on September 20, 2021 at Custer State Park.

ADJOURN

Korzan made the motion to adjourn the meeting and Ness seconded the motion and the motion carried unanimously by voice vote.

Scull adjourned the meeting at 11:10am MT/12:10pm CT.

Respectfully submitted,

Lisa Weyer, Executive Director

Date

Approved by,

Jim Scull, President

Date